

This course can be taken as Self Paced 20 hour online course OR our Intensive 2 day workshop held at our Latrobe campus (See the Workshops link for details).

In the 20 hour course you will work through the course at your own pace, supported by videos and checking your progress with online tests.

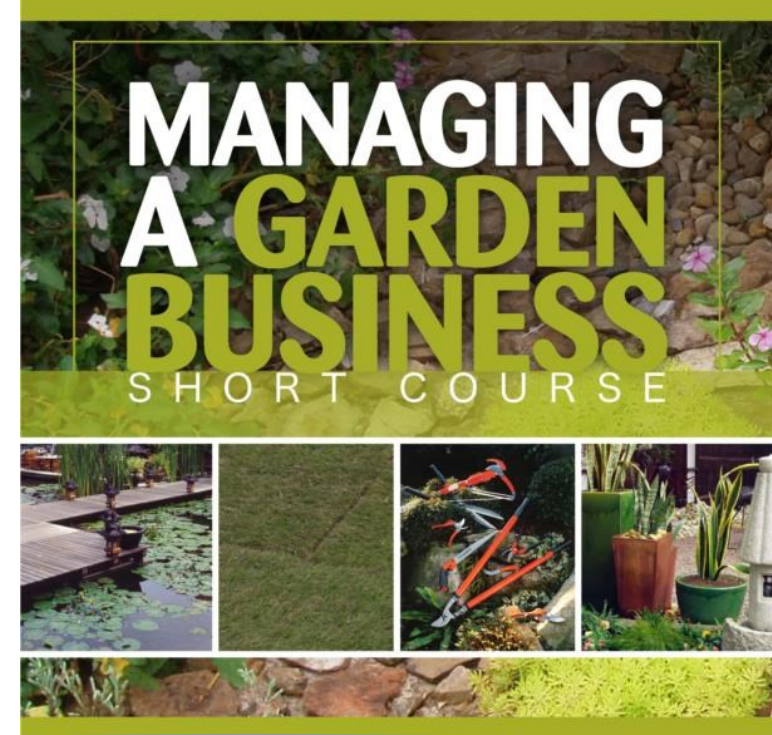
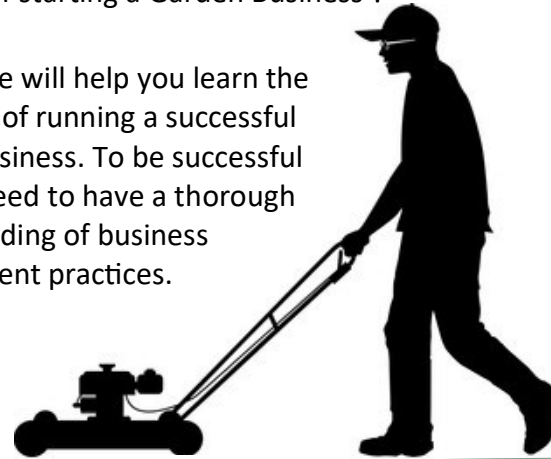
If you want to get more into your learning, you there are tasks throughout the course that will help solidify and reinforce your learning.

Are you currently running a Garden Business ?

Reinvigorating an existing Garden Business ?

Thinking of starting a Garden Business ?

This course will help you learn the essentials of running a successful garden business. To be successful you will need to have a thorough understanding of business management practices.



Learn how to...

Lessons Covered in this course:

Lesson 1 GETTING STARTED

Lesson 2 WHAT SERVICES COULD YOU OFFER?

Lesson 3 GARDEN MAINTENANCE SERVICES

Lesson 4 LANDSCAPING

Lesson 5 MANAGING FINANCES & COSTING



The Academy of
Permaculture
Permaculture & Sustainability Education & Workshops

Start a
Garden
Business

Turn *dreams* into *opportunity*

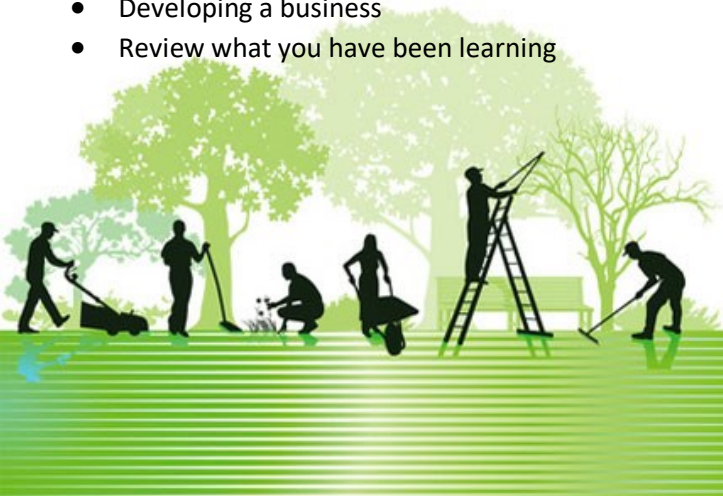
Business

Lesson 1 GETTING STARTED

- Points to watch out for
- Two ways to begin in business
- Starting a new business compared to buying one
- What sorts of records do i need to keep?
- Seeking advice
- Promoting a new business
- Understanding contract law
- Review what you have been learning

Lesson 2 WHAT SERVICES COULD YOU OFFER?

- Types of service
- Other options
- Complimentary fringe services
- Considering the options
- What do you need to offer these services?
- Specialist niche areas for landscape construction
- Specialist areas for a design business
- Buying equipment and tools
- Finding materials
- Developing a business
- Review what you have been learning



CHAPTER 3 GARDEN MAINTENANCE SERVICES

- Plant care
- Why plants get sick
- Preventative medicine in the garden
- Planting
- Moving established plants
- Feeding plants
- Watering
- Providing a spraying service
- Starting a pruning service
- Pruning equipment
- Starting a lawn care business
- Types of mowers
- Lawn aeration
- Watering
- Tree care and tree surgery
- Tree surgery techniques
- Safety aspects
- Gardening landscaping tools
- Tool maintenance
- Power tools
- Power tool maintenance
- How to manually handle objects in the garden
- Starting an indoor plant service
- Review what you have been learning

Enrol in this course and 2 Horticulture Courses (Code starting with H) and Pay only \$440 (Normally \$660). This special offer is designed to give enhanced skill and understanding in your new Business venture.

See Website for full details on this special offer.

Special Offer

CHAPTER 4 LANDSCAPING

- Options for specialisation
- Starting a garden design service
- Starting a landscape construction service
- Improving soils
- Improving drainage
- Improving surface drainage after construction
- Mulches
- Hard surfacing
- Water in the garden
- Steps
- Review what you have been learning

CHAPTER 5 MANAGING FINANCES & COSTING

- Business planning
- Landscape specifications & contracts
- Review what you have been learning
- Final assessment

2 Study Options

Option 1.

Study at your own pace. Anywhere there is an Internet Connection. Complete the online quiz for each lesson and a Final assessment and Download your Certificate of Completion. This will be approx. 20 hours of Study.

Option 2.

Attend our 2 day workshops held at our Latrobe, Tasmania Campus. 2 Intensive 4 hour sessions (with meal provided).

Visit Website for updated Events and Session Times.

Standard Cost: \$220

(See website for special pricing)